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NOV 19 2007****Amendments to and Listing of the Claims**

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (currently amended) A method for operating a video processing apparatus, said video operating apparatus being capable of operating in a video operating mode, and in at least one other mode, said video processing apparatus having an electronic program guide operable in said video operating mode and not in said at least one other mode, said method comprising the steps of:

operating said video processing apparatus in said at least one other mode, comprising operating a computer application software program on said video processing apparatus, said computer application software program capable of receiving electronic messages, said computer application software program providing a display;

receiving, while said computer application software program is running, an advertisement associated with a broadcast television program specified by a service provider;

causing said advertisement to be displayed by said computer application software program in an area of said display;

receiving a signal ~~selecting~~ indicating user selection of said advertisement; and

~~operating said video processing apparatus in said video operating mode for obtaining the broadcast television program providing a user selection display in response to selecting said user selection of said advertisement, said user selection display comprising a listing of a plurality of user selectable options associated with said broadcast television program.~~

2. (original) The method of Claim 1, wherein said computer application software program is one of a productivity and communication application software program.

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3. (previously presented) The method of Claim 2 wherein said advertisement comprises control information associated therewith, said control information, when received by a video processor, causes the video processor to operate in accordance with said control information, said control information comprising at least one of (1) time and channel selection data and (2) recording data.

4. (original) The method of Claim 3 wherein said control information comprises program data, and wherein time and channel data is determined using an electronic program guide in response to said program data.

5. (currently amended) The method of Claim 1 wherein ~~said step of operating said video processing apparatus in said video operating mode comprises controlling a video recording device, interconnected thereto, to record a program associated with said advertisement~~ plurality of user selectable options includes a first option which when selected causes said video processing apparatus to immediately tune to said broadcast television program, a second option which when selected causes said video processing apparatus to tune to said broadcast television program when said broadcast television program starts, a third option which when selected causes said video processing apparatus to program a recording timer to record said broadcast television program, a fourth option which when selected causes said video processing apparatus to access a web site associated with said broadcast television program, and a fifth option which when selected causes said video processing apparatus to return to said computer application software program.

6. (currently amended) A method for operating a video processing apparatus comprising the steps of:

operating a computer application software program on said video processing apparatus, said computer application software program being one of an electronic mail message program, an instant messaging program, a web browser and a productivity application software program, said computer application software program providing a display;

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receiving, while said computer application software program is running, an advertisement associated with a broadcast television program specified by a service provider;

causing said advertisement to be displayed by said computer application software program in an area of said display;

receiving a signal selecting indicating user selection of said advertisement; and

operating said video processing apparatus in a video operating mode providing a user selection display in response to selecting said user selection of said advertisement, said user selection display comprising a listing of a plurality of user selectable options associated with said broadcast television program.

7. (currently amended) The method of claim 6, ~~further comprising, after said step of receiving a signal and before said step of operating said video processing apparatus in a video operating mode, providing a plurality of choices, and receiving a signal selecting one of said choices~~ wherein said plurality of user selectable options includes a first option which when selected causes said video processing apparatus to immediately tune to said broadcast television program, a second option which when selected causes said video processing apparatus to tune to said broadcast television program when said broadcast television program starts, and a third option which when selected causes said video processing apparatus to program a recording timer to record said broadcast television program.

8. (previously presented) The method of claim 6, wherein said computer application software program is an electronic messaging program.

9. (previously presented) The method of claim 6, wherein said productivity application software program is one of a word processing program and a spreadsheet program.

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10. (currently amended) The method of claim ~~[[6]]~~ 7, wherein said ~~step of operating said video processing apparatus in a video operating mode comprises at least one of: immediately tuning a receiver to a channel that the broadcast television program is on, setting a receiver to tune to a channel that the broadcast television program is on when the broadcast television program starts, and setting up recording of the broadcast television program in the future~~ plurality of user selectable options further includes a fourth option which when selected causes said video processing apparatus to access a web site associated with said broadcast television program, and a fifth option which when selected causes said video processing apparatus to return to said computer application software program.